



Parent Advisory Committee  
Boys & Girls Club- Hatch Center  
Wednesday November 06, 2019 6:30pm

## Meeting Minutes

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In attendance: Nikkie Howard (Committee staff advisor), Rebecca Nicholson (Chair), Amanda LaRoche and Laura Olson

1. T-shirts are in. Rebecca says they run a little small. 15 were ordered so there should be extra for helpers and new members
  - a. Thrills on Thirds. Everyone was in agreement that the set up this year worked great!
  - b. Discussion on getting tents next year for people to stand under if there is inclement weather. One big tent for the lines, and one to grill under.
  - c. Suggestion to thaw the hamburgers the night before
  - d. Brian (CEO) would like for the PAC to take the lead next year on organizing and setting up.
  - e. Rec Center could be an option for next year with enough volunteers, and recruiting teens again is a great idea, maybe more involvement from them.
  - f. The group decided that a movie playing downstairs might not be necessary as no one came down and may not have been well known to those visiting.
  - g. The PAC discussed doing a Halloween exchange next year, and getting the word out to accept used Halloween costumes now. Amanda will look at Target to see what they have left and purchase to be reimbursed by the PAC funds.
2. Brian said it would be a good idea to cap the amount of activities that are done each year so PAC members do not get burnt out, ideas on PAC events to do regularly, Holiday parade, thrills on third, glow party, summer jam, and bagging events. Brian suggested start a binder for each one with the plans, ideas, contacts, etc. included to use year after year.
3. Rebecca asked if the new BGC marketing budget will have monies set aside for marketing for PAC and events.
  - a. Brian said he can't answer that question, but he knows that Chelsea has been working on it, and he would assume that this would be included. Brian said we should know by the end of the year.
  - b. Rebecca mentioned using free advertising as well, such as an ad on WDOR
4. Shoe sensations fundraising event
  - a. Nikkie discussed the event and that it has not been approved by the Shoe Sensation corporate office yet, so they are not sure if it will happen.

- b. This would be in conjunction with the store's buy one get one boot sale, people who purchase boots, but do not want their free one, could donate the free boots to the club. The store asked that we have a table set up on the day of the fund raiser.
- c. Nikkie will fill everyone in if and when this is to happen.