



## Meeting Minutes

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In attendance: Nikkie Howard (Committee staff advisor) , Rebecca Nicholson (Chair), Brian Stenzenski-Williams (Interim CEO), Nicole Champeny (Director of programs and operations) Brian Forest, Amanda LaRoche, Laura Olson

### 1. Brian spoke about the future direction of the PAC and other club related topics

- Shifting the outlook of PAC. The PAC should do events that are focused on engaging parents and children and not worrying about fundraising. These should be events that are fun for the kids and parents and things families should do together.
- Funds should be used for specific short term programs i.e. The Torch program or other events and parents could chaperone. Nicole will discuss other ideas.
- The PAC should not be raising funds to keep the club going- this is for the board members and employees to do
- Most activities should be free for the children that come to the club
- Brian announced that the board is looking hard at the club fees, for example possibly raising the fall fee to around \$100.00 and greatly reducing the summer fee (one fee of about \$100.00 rather than a weekly fee) and if the family receives free or reduced lunch no fees. Brian's said that children should not be "treated like a cash source and that is not going to happen anymore" The club (not the PAC) will raise funds for the club's operational costs for the entire year, and not for specific times of the year. And there are board members that are in support of this.

### 2. Nicole spoke about volunteer opportunities for the club parents and the PAC

- Important to have parent involvement and get more parents involved.
- Wants to have more parents involved with Thrills on 3<sup>rd</sup>. Need people to direct foot traffic, wrap foods, have people in the kitchen, help clean up, set up, etc. Volunteers needed for the "logistics"
- There should be a table at events with PAC information to recruit volunteers and talk up the PAC
- Thrills on 3<sup>rd</sup> brought in over 500 people last year through the club
- Holiday parade- Need volunteers to help with crowd control on and off the bus  
The club will be cleaning out a closet with small toys and John Cena's to hand out as little gifts  
Chelsea got big red bags from target
- If PAC can be involved with the world fair and get parent volunteers for crowd control, they will open the world fair to the public again, if not it will be kept closed to members only.
- Mid Summers Music needs parent volunteers to go to the library with the children, attend and be a chaperone of sorts. The first one is the Tuesday before Halloween from 3:30 to 4ish.
- How will we promote these things as the PAC and get volunteers?
- Nicole and Brian discussed the Herb Kohl foundation and possibly funding the 8<sup>th</sup> grade DC trip for TJ Walker students who are also club members. Option A- funding could be for the schools trip and pay for all expenses once per year, IF the school itinerary is approved and they have at

least one visit to a college or university. Option B- The club takes the middle schoolers who have not yet gone to DC on a trip during the summer and will go with other BGC chapters. Nicole will look more into this and will check if volunteers will be covered by the funding to go as chaperones.

Brian stated that this has been going on for 2 years in a row with other Wisconsin BGC sites and isn't something new. Nicole discussed again having it in the summer, during summer programming. Brian discussed that he would want the members that are going to be members that come often and not just for one day to go on the trip.

## 2. Member recruitment was discussed. How will we do this?

- Set up a table with the boots and coat donation during thrills on third.
- Nicole and Brian agreed with the PAC group that Tshirts are needed
- Brian said again there should be a table with PAC info at each event
- Nicole said we could have a table by the movie at thrills on third since it will be quiet, or talk with people who are standing in line waiting to get in and we should be discussing what we do as a group and how fun it is to be a part of the group and promote family involvement
- Brian Forest said maybe a table outside, but the group decided it would be too cold to sit outside
- Nicole and Nikkie will ask Chelsea to put PAC recruitment in the newsletter
- Get some photos of the group and put on Facebook etc.
- Brian Forest mentioned reaching out to WDOR, the advocate, the pulse, etc. to get the word out. Brian CEO said it is in the works to have an entire marketing budget to do things like this next year.

## 3. Bagging events

- October 26<sup>th</sup> bagging event is the thrills on 3<sup>rd</sup> day. PAC will cancel this one, Nikkie will call Econo to get it transferred to a Choir event for the school. There are still 2 or three other dates out there we can do. More to come on that.

## 4. Treasurer report- Anna Seyfer not present, gave to Rebecca

- Rebecca stated there is \$936.63 in the bank and asked how we should spend it.
- Brian said we don't need to spend it right away
- The PAC decided to use some funds for t-shirts
- Nicole asked if they could use for BGC events
- Use part of it for the glow party

5. The donor breakfast was discussed, may change the date of it since it has fallen on inclement weather. Brian mentioned that other clubs have them in May as a dinner. Brian stated this should be run by the kids to show off the kids. Discussed having in late March or early April?

## 6. Miscellaneous topics

- Glow party will be around the same time as last year, in late February.

- Nikkie will call Gretel at FLS and discuss our PAC shirts. The group discussed using the “Many hands make light work” talk bubbles on the back with the PAC logo on the front of the shirt small by where a pocket would be. Maybe make 15 shirts, will ask members for their sizes.
- Amanda will make elf hats for the holiday parade.
- Brian Forest would like to set up a donation box at the county building for BGC donations to go into like art supplies or hats
- An inventory of glow party stuff needs to be taken at some point

**Next meeting on Wednesday October 16<sup>th</sup> at 6:30**  
**We will discuss Thrills on 3<sup>rd</sup> in more detail at this time.**

**This is the design the group came up with for the T-Shirts last night:**

